

PRESS RELEASE

July 20, 2023

Family Day 2023: a fundraising campaign for the SOS Children's Village in Sulzburg

This year, after pausing the event due to the Covid-19 pandemic, KRONEN GmbH again invited its employees and their families to its KRONEN Family Day to thank them for their hard work and commitment. At the summer party, which took place at the company's facility in Kehl-Goldscheuer, a fundraising campaign collected a total of 1,000 euros for the SOS Children's Village in the German town of Sulzburg.

The family-run food technology company holds a family celebration for its employees and their families and friends on a regular basis. After having to pause due to the Covid-19 pandemic, the KRONEN Family Day returned to the company's facility in Kehl-Goldscheuer on July 15, 2023. More than 200 visitors attended the event and made the most of hands-on activities such as live machine demonstrations and highlights for children in the form of magic tricks, face painting, a craft area and a play bus.

The SOS Children's Village in Sulzburg, which KRONEN GmbH has been supporting for many years, also returned to the event with its own booth. Donations made by the guests and additional funds donated by the KRONEN GmbH Management Board raised a total of 1,000 euros for the Children's Village. The humanitarian organization for children and young people based in the Black Forest was delighted to receive the money, which will go towards fulfilling its aim of supporting and accompanying the lives of young people.

Other booths at the event included a photo booth set up by the health insurance fund TK, test drives with an electric car with the car dealership Autohaus Herm and solar stoves from Weber. Another highlight was the KRONEN raffle, in which guests could win prizes such as tickets to the Europa-Park theme park in Rust.

"Although the current situation is challenging for everyone due to increasing prices and supply bottlenecks for all kinds of materials, we are facing the year ahead and the future with an optimistic mindset. The industry prospects are positive, our international sales are successful, and KRONEN is in an excellent position for the future," declares KRONEN's Managing Director, Stephan Zillgith. "The Family Day gives us an opportunity to say thank you to our staff for their hard work and commitment. After all, they play an extremely significant role in the KRONEN success story. This year, we also wanted to use the event to boost our support for the SOS Children's Village in Sulzburg."

About KRONEN GmbH

KRONEN is a family-managed, globally operating producer and supplier of stand-alone machines, special-purpose machines, and fully automatic processing lines. The product program of KRONEN and its partners covers fruit, vegetable and salad processing: from preparing, peeling, cutting, washing, mixing, disinfection and drying to conveying, weighing and



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packaging. KRONEN also offers technical solutions for the processing of meat, sausage and fish, vegan products, baked goods, and pet food.

The company, which is based in the German town of Kehl am Rhein and has a second production site in the nearby town of Achern, currently employs more than 130 members of staff, has representations in more than 80 countries worldwide, and supplies its products to over 120 nations all over the globe.

With more than 40 years of experience in food technology, KRONEN preserves traditional values such as quality awareness and relies on a sustainable, holistic approach for the hygienic, reliable, and efficient production of healthy food. KRONEN considers itself to be a think tank that provides innovative, customized solutions to benefit its customers and meet all their needs. It guarantees top-quality advice and planning expertise in close cooperation with the industry and research establishments.

For more information, please visit: www.kronen.eu

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KRONEN GmbH photo material:



Donations made by the guests at the event and additional funds donated by the Management Board of KRONEN GmbH raised a total of 1,000 euros for the SOS Children's Village in Sulzburg. The humanitarian organization for children and young people based in the Black Forest was delighted to receive the money, which will go towards fulfilling its aim of supporting and accompanying the lives of young people. From left to right: Luise Petersen, Stephan Zillgith and Regina Steinebrunner



Left: KRONEN's Management Board: Rudolf Hans Zillgith (middle) and Stephan Zillgith (on the far right) with Eric Lefebvre, Johannes Günther and Robert Lankhart (from left to right)



Right: KRONEN employees in front of the company building in Kehl-Goldscheuer



The live machine demonstrations at the KRONEN Family Day 2023 attracted a lot of interest. The event also offered a multitude of other hands-on activities, above all for younger guests.